

Experiential

Hybrid summit engages 1.3K+ across 3 days

A leading provider of entrepreneurial tools sought to transform their annual three-day conference from in-person to hybrid amid the global pandemic.

augeo

Talk to our experts to see how
Augeo can grow your business

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1.3K+

engaged attendees



3.4k

minutes of content produced



25

hybrid breakout sessions



3-day

hybrid conference

As leaders in strategic experience design, Augeo created a COVID-conscious hybrid conference experience from ideation to execution—elevated through meticulous production, personalization and safety protocols.

Virtual conferencing technology empowered segmented content, enhancing the experience for both in-person and virtual attendees. We also developed a comprehensive, on-demand video content plan to provide additional optionality.

