

Experiential

Virtual summit wows 14K+ users in 100 countries

Crestron Electronics sought to transform their in-person conference into a virtual event and drive lead generation across 100 countries—including mainland China.

augeo

Talk to our experts to see how
Augeo can grow your business

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14K+

virtual attendees



100

countries represented



400+

sessions developed



60

segmented platform groups

Augeo developed a comprehensive strategy that engaged 14,000 attendees from 100+ countries, offering over 400 sessions of relevant content.

Personalized technology and a multi-pronged sales approach ensured a seamless experience. The virtual conference earned industry acclaim and boasted impressive participation numbers.

