



Augeo wins 6 GDUSA American Graphic Design Awards

ST. PAUL, MN (Dec. 22, 2020) — Graphic Design USA (GDUSA) has awarded [Augeo](#), a global leader in engagement strategies and technologies that deliver compelling employee and consumer experiences, 6 wins in the **2020 GDUSA American Graphic Design Awards**.

The GDUSA American Graphic Design Awards are an annual competition organized by Graphic Design USA, a well-known publication in the graphic design industry. This prestigious awards program is one of the oldest and most respected in the design community, celebrating outstanding work in graphic design and related visual communications. The awards recognize and honor the best and most effective graphic design work across everything from print and packaging to online and interactive design, as well as advertising and branding.

Augeo is honored to be recognized as a leader in design innovation across multiple programs and brand experiences, brought to life through unwavering commitment to creative excellence.

###

About Augeo

Augeo is a global leader in engagement platform technologies that create compelling data-driven experiences, foster people connections and cultivate brand advocates worldwide. Utilizing proven strategies and innovative technologies, we elevate engagement and strengthen relationships for our clients through flexible and scalable solutions in workplace engagement, experiential, social activation, customer loyalty and tokenized loyalty.

With more than 45 years of experience, Augeo serves hundreds of clients including dozens of Fortune Global 500 companies, representing millions of people across the globe through our proprietary platform technology. Our mission is inspiring people to achieve more—one interaction, transaction and experience at a time.

For more information, visit augeomarketing.com.

Media Contact

Alex Jenkins

pr@augeomarketing.com

About GDUSA

Since 1963, Graphic Design USA (GDUSA) has been a cornerstone of inspiration and information for graphic designers and the creative community. GDUSA covers the latest news, influential people, groundbreaking projects, emerging trends, innovative technologies, and essential products and services. Their digital presence includes a website with 110,000 monthly visitors, a widely read e-newsletter and a digital edition of their magazine.

GDUSA hosts prestigious national design competitions celebrating excellence in various categories, recognizing leading Graphic Designers to Watch, promising Students to Watch, Socially Responsible Designers, and Top Design Schools. GDUSA remains a trusted source, celebrating the creative spirit and championing the evolving landscape of graphic design. For more information, visit gdusa.com.