



Augeo awarded highest supplier rating from John Deere

ST. PAUL, MN (Jun. 6, 2023) — [Augeo](#), a leader in enterprise engagement technologies that deliver compelling people experiences for top companies worldwide, is recognized in the 2022 [John Deere](#) Achieving Excellence program as a Partner-level Supplier—Deere & Company's highest supplier rating.

Augeo was selected for the honor in recognition of outstanding service, quality and value in the services it provides to Deere & Company and its Agriculture & Turf, Construction & Forestry and John Deere Financial business units.

A recognition ceremony is held annually in Moline, Illinois to honor the Partner-level Suppliers. "We are grateful to count on John Deere, one of the most respected companies in the world, as our client of more than 40 years—and honored by this recognition of our extraordinary partnership and commitment to excellence," said Augeo Chief Marketing Officer and President, Workplace Engagement Juliann Gilbert. "We are fortunate to have a robust team of passionate, earnest and responsive people at Augeo who support this important account every day. The Partner-level Supplier award reinforces the quality of our team and their relationship with John Deere's."

Suppliers who participate in the Achieving Excellence program are evaluated annually in several key performance categories—including quality, delivery, process alignment, relationship and value creation. John Deere Supply Management created the program in 1991 to provide a supplier evaluation and feedback process that promotes continuous improvement.

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About Augeo

Augeo is a global leader in enterprise engagement and loyalty technologies that drive transformational experiences and foster meaningful connections for employees, channel partners, consumers, subscribers and members across industries. We elevate engagement and strengthen relationships for clients through our solutions in workplace engagement, experiential marketing, social activation, customer loyalty and digital asset experiences. With more than 45 years of experience, Augeo serves hundreds of clients including dozens of Fortune 500 companies, representing millions across the globe using our proprietary platform technology. Our mission is inspiring people to achieve more—one interaction, transaction and experience at a time.

For more information, visit www.augeomarketing.com.

Media contact

Alex Jenkins

pr@augeomarketing.com